

Ad ID 163

Ad Text Are you going to vote in this presidential election as young black male or female?

The founder and editor-in-chief of Black Millennial and one of the organizers of Black Lives Matter NYC Arielle Newton is 23-years-old. She is black college-educated woman who is drawing in \$160,000 student loan debt. Today, Arielle is centered on the roots causes racism and resulting epidemic discrimination and socioeconomic illness. In fact, in her opinion the candidates for the next president of the United States of America are problematic in terms of lack of transparency and accountability. For instance, one candidate is complicit in fueling the war on drugs; another one in corrupted criminal justice system, next one in making racial justice as the centerpiece of the campaign as a strategy to have more black voters.

Doubtless, voting won't bring us safety and won't provide us an immediate conduit for our social well-being. Ironically, even the first black president of the United States of America was not able to withstand the racist opposition and law enforcement. It means voting again for anti-black system won't save black lives, but might jeopardize it.

Ad Landing Page <https://www.facebook.com/Black-Matters-1579673598947501/>

Ad Targeting Location - Living In: United States: Baltimore Maryland; Ferguson, St. Louis Missouri; Cleveland Ohio

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: People who like Black Matters, Friends of connections: Friends of people who are connected to Black Matters

Ad Impressions 259

Ad Clicks 36

Ad Spend 74.05 RUB

Ad Creation Date 08/20/15 07:42:15 AM PDT

Ad End Date 08/21/15 09:32:36 AM PDT